

# DSARaaS



DSARs done for you with a professional outsourced service

## THE RISE AND RISE OF DSARs

In today's digital age, the frequency of DSARs (Data Subject Access Requests) has increased significantly, placing a heavy burden on businesses to efficiently and effectively manage these requests.

This surge in DSARs places a heavy burden on organizations, compelling them to invest in robust data management systems and hire additional personnel capable of handling these inquiries timely and accurately.

Doing a DSAR for data subjects is costly for a business. The average administrative cost per data subject request according to Gartner is roughly £1,524, with some costing as much as £23,000. As one can imagine, having to do many could severely cut into a business's profits.

There is another way.

## WHY OUTSOURCE YOUR DSAR?

DSAR processing outsourcing has emerged as a strategic solution for organizations grappling with regulatory compliance demands. The inherently variable nature of DSARs, coupled with rigid monthly response deadlines, creates operational challenges even for organizations with dedicated teams. Smaller organizations without specialized DSAR units face even greater hurdles, often forced to redirect valuable personnel from core business functions to handle urgent requests.

The main benefits of outsourcing your DSAR are:

### COMPLEXITY AND EXPERTISE

Modern DSARs frequently present intricate scenarios and sometimes questionable claims, requiring deep knowledge of data protection frameworks and regulatory requirements. This complexity demands specialized expertise that many organizations may find difficult to maintain in-house.

## KEY BENEFITS

### Happy Customers

"These guys just rock"

- Remi G. HP owned company

### Secure data transfer

Less than 56 hours turnaround for some DSARs

## STRATEGIC BENEFITS

Outsourcing DSAR management delivers dual advantages: it ensures professional handling of requests while liberating internal resources for core business activities. This approach not only streamlines compliance operations but also provides access to specialized expertise, ultimately reducing organizational risk exposure and enhancing operational efficiency.

- The improved version:
- Establishes context upfront
- Uses more precise language
- Breaks the content into logical sections
- Strengthens the flow between ideas
- Eliminates redundancy
- Provides clearer cause-and-effect relationships

## SCALABILITY

Companies experience fluctuations in the number of DSARs received, especially during specific periods or after data-related incidents. Outsourcing provides the flexibility to scale services up or down based on demand without compromising compliance.

## FASTER RESPONSE TIMES

Third-party providers typically have established processes and technology solutions in place that can accelerate the handling of DSARs. Faster response times enhance customer satisfaction and reduce the risk of non-compliance penalties.

## TECHNOLOGY SOLUTIONS

Contextul utilizes advanced technology for data processing and DSAR management, including automation and artificial intelligence. PrivacyManager™ a system developed exclusively by us to automate and streamline workflows, greatly improves accuracy, and ensures consistency in responses.

## RISK MITIGATION

Outsourcing your DSAR management can minimize risks associated with handling sensitive personal data. Specialized providers like Contextul have robust security measures and best practices in place to safeguard data.

## COST-EFFECTIVENESS

Engaging a third-party service to handle DSARs can often be more cost-effective compared to hiring and training in-house staff. Outsourcing can significantly reduce overhead costs associated with compliance management.

Extensive Knowledge  
and Expertise

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Proprietary Software  
built by our own  
Founder for  
automating DSARs

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Multiyear options

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Less than 48 hours  
turnaround for  
complex DSARs

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94% reduction in  
processing cost  
based upon industry  
averages

# PROCESS

At Contextul, our process to obtain data from internal systems and respond to a Data Subject Access Request (DSAR) typically involves several steps.

Client Activities	Notes	Contextul Activities
DSAR received, assessed and data subject identified, etc.		
DSAR briefing document created for the DSAR request		
The client's IT team then create the DSAR data set based on the information in the briefing document.		
DSAR Briefing document and DSAR data set saved to a folder and uploaded to client 365 or Google Drive instance. Alternatively clients can securely upload data to one of Contextul's partners.	Data is first made available to Contextul via secure link to client 365 or G Drive instance	
		Contextul performs an initial review of the DSAR Briefing document and the DSAR data set and asks any questions and confirms pricing.
		PrivacyManager™ by Contextul processes data to identify and mass redact third party PI and provides a first Review data set for the client
The Client reviews the data set and provides any final feedback to Contextul about anything additional to be redacted etc.		
		Contextul receives any feedback and applies the changes to the redacted data set to produce the final redacted data set
The Client receives the final redacted data set and prepares it for release to the data subject.		
Final Redacted documents made available to requesting data subject		
	Data deleted from Contextul's systems.	Ten working days after the Final Redacted data set has been provided to the client <ul style="list-style-type: none"><li>the client's data set and redacted data sets will be deleted from Contextul's systems</li><li>the DSAR project is closed</li></ul>

## WHAT'S COMING

Voice redaction

Advance email thread suppression  
NOW ENABLED

PI repatriation to a single source from many records

Web API

Video redaction

## PRICING

Data Usage	Price
Up to 1 GB	£1,000
Each additional GB	£800
Included	X3 up to 1 hour consultation calls with Founders

## WHY ARE WE DIFFERENT

The team at Contextul have an unfair advantage in that we use our own proprietary software to process DSARs. Developed over a decade, and by Information security and governance professionals there isn't a quicker or more accurate way to respond to DSARs at an affordable cost than by using our service. De risk your DSAR process with expert help.



Contact us for Information

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**[Click here to meet me](#)**



## WHAT'S COMING

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**DataFirewall™**  
PI identification and  
remediation for  
enhanced email  
security

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**DiscoveryManager™**  
Automatically find  
responsive data on  
multiple systems  
e.g. SharePoint,  
Google Drive,  
Dropbox and  
others.

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**"Roll-up"**  
Repatriate PI found  
in multiple sources  
back to a single  
source of truth

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